## **CLEAN UP OUR MEDIA**

PROMO

29<sup>th</sup> NOV 2012 – LOBBY OF PARLIAMENT 12.30-6pm Committee Rooms 10 and 7

Over the past year, the Leveson Inquiry has exposed the unethical practices of Britain's most powerful media companies. On the day that Leveson publishes his report, it's time to act.

We're holding a lobby in Parliament to let politicians know that we want real action on media reform. Join us by meeting your MP, presenting our demands, and telling them why you personally want to see our media cleaned up. Only pressure from voters will enable MPs to stand up to the powerful interests who want to maintain the status quo. We'll talk through our demands, watch Leveson's statement together at 1.30pm, work out what we think of the report, and then head to off to meet our MPs.

## **Register** at www.mediareform.org.uk/lobby or email lobby@mediareform.org.uk for more information

## **Our Demands**

**1.** Effective press regulation, backed by law, which is independent of both media owners and government and which gives ordinary people protection and redress.

**2.** The promotion of a plurality of voices by placing limits on media with Parliament ownership, laying down thresholds so that no single person or company owns an excessive share of the media.

**3.** A conscience clause for journalists, who should be able to refuse to write stories that distort the truth or unnecessarily invade privacy, accompanied by a strong public interest defense so that justified investigations of wrong-doing are protected by law.





www.mediareform.org.uk/lobby